

**BBA(SemesterSystem) Semester -III(Session2024-2025)**

MM:100

Time: 3 Hours

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**Subject – English (Compulsory)**

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Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D).

Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

Month Wise Division	Unitization of Syllabus
<b>July and August</b>	<b>Section C</b> Poems 1. Thou Mayst in Me Behold That Time Of Year 2. Virtue 3. Belinda’s Dressing Table 4. Ode to Skylark <b>Section D</b> Making Connections Unit – 1, Global Health Readings
<b>September</b>	<b>Sections D</b> Making Connections Unit – 1, Global Health Skills and Strategies <b>Sections A &amp; B</b> Grammar Units – 98 to 120 137 to 145
<b>October and November</b>	<b>Poems</b> 1. La Belle Dame Sans Merci 2. Ulysses <b>Section D</b> Unit – 2, Multicultural Societies Readings and Skills and Strategies <b>Sections A &amp; B</b> Grammar Units – 121 to 136

**Texts Prescribed:** 1. *Making Connections* by Kenneth J. Pakenham, Jo McEntire, Jessica Williams, 3rd Edition. CUP.

2. *Moments in Time: An Anthology of Poems*, GNDU, Amritsar.

3. *English Grammar in Use* (Fourth Edition) by Raymond Murphy, CUP

**B.A. /B.Com/B.Sc/BBA (Semester System)**

SEMESTER-3<sup>rd</sup> sem

Subject-G.Pbi

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**Pattern of Question Paper-**  
 ਪ੍ਰਸ਼ਨ ਪੱਤਰ ਦੇ ਚਾਰ ਭਾਗ ਹੋਣਗੇ। ਹਰੇਕ ਭਾਗ ਵਿੱਚੋਂ ਦੋ ਪ੍ਰਸ਼ਨ ਪੁੱਛੇ ਜਾਣਗੇ। ਹਰੇਕ ਭਾਗ ਵਿੱਚੋਂ ਇੱਕ ਪ੍ਰਸ਼ਨ ਕਰਨਾ ਲਾਜ਼ਮੀ ਹੈ। ਪੰਜਵਾਂ ਪ੍ਰਸ਼ਨ ਕਿਸੇ ਵੀ ਭਾਗ ਵਿੱਚੋਂ ਕੀਤਾ ਜਾ ਸਕਦਾ ਹੈ। ਸਾਰੇ ਪ੍ਰਸ਼ਨਾਂ ਦੇ ਦਸ ਅੰਕ ਹਨ।

MONTH WISE DIVISION	SYLLABUS UNITISATION
<b>JULY &amp; AUGUST</b>	<p><b>UNIT- 1</b> ਆਧੁਨਿਕ ਪੰਜਾਬੀ ਵਾਰਤਕ                      ਵਤਨ ਦਾ ਪਿਆਰ, ਸਾਕਾ ਸ਼੍ਰੀ ਨਨਕਾਣਾ ਸਾਹਿਬ, ਘਰ ਦਾ ਪਿਆਰ, ਮੇਰੀ ਦਾਦੀ ਜੀ,                      ਗੁਰੂ ਅਰਜਨ ਦੇਵ ਜੀ ਦੀ ਸ਼ਹਾਦਤ।</p> <p><b>UNIT 2 :-</b> ਚੋਣ ਵੇਂ ਪੰਜਾਬੀ ਇਕਾਂਗੀ                      ਸੁਹਾਗ, ਨਵਾਂ ਚਾਨਣ।</p> <p><b>UNIT- 4</b> ਵਿਆਕਰਨ                      ਮੂਲ ਵਿਆਕਰਨਿਕ ਇਕਾਈਆਂ, ਪਰਿਭਾਸ਼ਾ ਤੇ ਵੰਨਗੀ- ਭਾਵੰਸ, ਸ਼ਬਦ।</p>
<b>SEPTEMBER</b>	<p><b>UNIT-1</b> ਆਧੁਨਿਕ ਪੰਜਾਬੀ ਵਾਰਤਕ                      ਸ਼ਾਂਤੀ ਨਿਕੇਤਨ, ਗਿੱਧਾ, ਅੱਥਰੂ, ਪੰਜਾਬੀ ਦਾ ਸੱਭਿਆਚਾਰ।</p> <p><b>UNIT-2</b> ਚੋਣ ਵੇਂ ਪੰਜਾਬੀ ਇਕਾਂਗੀ                      ਅੰਨ੍ਹੇ ਨਿਸ਼ਾਨ ਚੀ, ਅਰਮਾਨ, ਚਾਬੀਆਂ, ਮਿੱਟੀ ਦਾ ਬਾਵਾ।</p> <p><b>UNIT-4</b> ਵਿਆਕਰਨ                      ਵਾਕੰਸ਼, ਉਪਵਾਕ।</p>
<b>OCTOBER &amp; NOVEMBER</b>	<p><b>UNIT-1</b> ਆਧੁਨਿਕ ਪੰਜਾਬੀ ਵਾਰਤਕ                      ਸੜਕ ਪਾਰਕਰ ਦਾ ਬੁਢੇਪਾ।</p> <p><b>UNIT-2</b> ਚੋਣ ਵੇਂ ਪੰਜਾਬੀ ਇਕਾਂਗੀ                      ਸੱਧਰਾਂ।</p> <p><b>UNIT-4</b> ਵਿਆਕਰਨ                      ਵਾਕ।</p> <p><b>UNIT:-3</b>                      ਸੰਖੇਪ ਰਚਨਾ।                      ਸ਼ਬਦ ਜੋੜਾਂ ਨੂੰ ਸੁੱਧ ਕਰਨਾ।</p>

UNIT- 1  
 ਆਧੁਨਿਕ ਪੰਜਾਬੀ ਵਾਰਤਕ (ਸੰਪਾਦਕ ਡਾ. ਗੁਰਬਚਨ ਸਿੰਘ ਤਾਲਿਬ), ਪੰਜਾਬੀ ਸਾਹਿਤ ਪ੍ਰਕਾਸ਼ਨ, ਅੰਮ੍ਰਿਤਸਰ।

\*UNIT-2  
 ਚੋਣ ਵੇਂ ਪੰਜਾਬੀ ਇਕਾਂਗੀ (ਇਕਾਂਗੀ ਸੰਗ੍ਰਹਿ) (ਸੰਪਾਦਕ ਡਾ. ਰਮਿੰਦਰ ਕੌਰ, ਕਸਤੂਰੀ ਲਾਲ ਐਂਡ ਸੰਨਜ਼, ਅੰਮ੍ਰਿਤਸਰ)

**BBA(SemesterSystem)  
BBA-303 STATISTICSFORBUSINESS**

**MM:100**

**Time: 3 Hours**

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**Pattern of Question Paper-**There will be eight questions of equal marks (Specified in the syllabus), two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any Section.

<b>MONTHWISE DIVISION</b>	<b>SYLLABUS UNITISATION</b>
<b>July-August</b>	<p>Matrix Algebra: Types of matrices; basic operations of matrices; determinant of a matrix and its properties; rank and inverse of a matrix; solution of simultaneous linear equations – Cramer’s rule and matrix inversion, method, application of matrices.</p> <p>Introduction and Methods of Presentation of Statistical Information, Collection and Presentation of Data. Frequency distribution. Concept of sampling and sampling Designs.</p> <p>Measures of Central Tendency: Types of averages – Arithmetic Mean (Simple and Weighted), Median and Mode.</p> <p>Measures of Dispersion: Range, Quartile Deviation, Mean Deviation,</p>
<b>September</b>	<p>Simple Correlation and Regression Analysis: Assumptions; Pearson’s product moment and Spearman’s rank correlation method; least square technique; properties of correlations and regression coefficients.</p> <p>Time Series Analysis: Trend analysis using moving average and regression analysis, seasonal, cyclic and regular fluctuations, Index number construction of unweighted and weighted index numbers, quantity Index.</p>
<b>October-November</b>	<p>Elementary Probability Theory: Deterministic and non-deterministic experiments; different types of events; a priori and empirical definition of probability. Conditional probability, laws of addition and multiplication of probability. Properties of binomial, Poisson and normal distributions.</p>

**Prescribed Book:-Name-STATISTICS FOR BUSINESS**

**Authors-T.R.Jain,S.C.Aggarwal**

**Publisher-VK Publisher**

**BBA SEMESTER–III**

**BBA-304 Fundamentals of Human Resource Management**

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4 0 0

**Pattern of Question Paper-** There will be eight questions of equal marks (Specified in the syllabus), two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any Section.

<b>Subject</b>	<b>July-August</b>	<b>September</b>	<b>October-November</b>
<b>Fundamentals of Human Resource Management</b>	<b>Section A</b> <ul style="list-style-type: none"><li>➤ Human resource management.</li><li>➤ Human resource planning.</li><li>➤ Job analysis.</li><li>➤ Recruitment and selection.</li></ul>	<b>Section B</b> <ul style="list-style-type: none"><li>➤ Employee retention.</li></ul> <b>Section C</b> <ul style="list-style-type: none"><li>➤ HR training and development.</li><li>➤ Performance appraisal.</li></ul>	<b>Section D</b> <ul style="list-style-type: none"><li>➤ Managing compensation and employee remuneration.</li><li>➤ Job evaluation.</li></ul>

*Books Referred:* Fundamentals of Human Resource Management (*Sharma publisher*)

**BBA SEMESTER–III**

**BBA-305 Fundamentals of Marketing Management**

MM:100

Time: 3 Hours

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**Pattern of Question Paper-** There will be eight questions of equal marks (Specified in the syllabus), two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any Section.

<b>Subject</b>	<b>July-August</b>	<b>September</b>	<b>October-November</b>
<b>Fundamentals of Marketing Management</b>	<p><b>Section A</b></p> <ul style="list-style-type: none"> <li>➤ Marketing concept.</li> <li>➤ Analyzing the microenvironment.</li> <li>➤ Social culture and natural legal environment.</li> </ul> <p><b>Section B</b></p> <ul style="list-style-type: none"> <li>➤ Buying Decision Process.</li> </ul>	<ul style="list-style-type: none"> <li>➤ Product lifecycle.</li> <li>➤ Marketing strategy.</li> </ul> <p><b>Section C</b></p> <ul style="list-style-type: none"> <li>➤ Product classification and characteristics.</li> <li>➤ Packing.</li> <li>➤ Labeling.</li> <li>➤ Branding.</li> </ul> <ul style="list-style-type: none"> <li>➤ Understanding the pricing.</li> </ul>	<p><b>Section D</b></p> <ul style="list-style-type: none"> <li>➤ Marketing communication.</li> <li>➤ Advertising.</li> <li>➤ Direct marketing.</li> <li>➤ Sales promotion.</li> <li>➤ Personal selling.</li> <li>➤ Channel of distribution.</li> </ul>

*Books Referred:* Fundamentals of Marketing Management (*Sharma publisher*)

**BBA SEMESTER–III**  
**BBA- 306 Indian financial system**

MM:100

Time: 3 Hours

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Pattern of Question Paper-

There will be eight questions of equal marks (Specified in the syllabus), two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any Section

Subject	July-August	September	October- November
<b>Indian financial system</b>	<p><b>Section A</b>                      Financial system.                      Financial market.</p> <p><b>Section B</b>                      Primary and secondary money market organizations.</p>	<p>Nonbanking financial companies</p> <p><b>Section C</b>                      ➤ Mutual funds.                      ➤ IRDA act of insurance companies.</p>	<p><b>Section D</b>                      ➤ Financial assets and instruments.                      ➤ FII's and FDI's and its importance.</p>

Books Referred: **Indian financial system** (Sharma publisher)

**BBASEMESTER–III**

**BBA-307 Management Accounting**

**MM:100**

**Time: 3 Hours**

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Pattern of Question Paper-There will be eight questions of equal marks (Specified in the syllabus), two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each section.

<b>Subject</b>	<b>July-August</b>	<b>September</b>	<b>October-November</b>
<b>Management Accounting</b>	<b>Section A</b> <ul style="list-style-type: none"><li>➤ Concept nature and scope of management accounting.</li><li>➤ Tools and technique of management accounting.</li><li>➤ Functions, duties of management accountant</li></ul> <b>Section B</b> <ul style="list-style-type: none"><li>➤ Financial statement analysis</li><li>➤ Tools of financial analysis</li></ul>	<b>Section C</b> <ul style="list-style-type: none"><li>➤ Fund flow and cash flow analysis.</li><li>➤ Responsibility accounting.</li></ul>	<b>Section D</b> <ul style="list-style-type: none"><li>➤ Management Reporting.</li><li>➤ Working capital management.</li><li>➤ Financing of working capitals.</li><li>➤ Trends in financing working capital by banks.</li></ul>

Books Referred: Management Accounting (Kalyani publisher)

**B.Com Semester -III(Session2024-2025)**

**MM:100**

**Time: 3 Hours**

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**Subject – English (Compulsory)**

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

Month Wise Division	Unitization of Syllabus
<b>July and August</b>	<b>Section C</b> Poems 5. Thou Mayst in Me Behold That Time Of Year 6. Virtue 7. Belinda’s Dressing Table 8. Ode to Skylark <b>Section D</b> Making Connections Unit – 1, Global Health Readings
<b>September</b>	<b>Sections D</b> Making Connections Unit – 1, Global Health Skills and Strategies <b>Sections A &amp; B</b> Grammar Units – 98 to 120 137 to 145
<b>October and November</b>	<b>Poems</b> 3. La Belle Dame Sans Merci 4. Ulysses <b>Section D</b> Unit – 2, Multicultural Societies Readings and Skills and Strategies <b>Sections A &amp; B</b> Grammar

**Texts Prescribed:** 1. *Making Connections* by Kenneth J. Pakenham, Jo McEntire, Jessica Williams, 3rd Edition. CUP.

2. *Moments in Time: An Anthology of Poems*, GNDU, Amritsar.

3. *English Grammar in Use* (Fourth Edition) by Raymond Murphy, CUP

**B.A. /B.Com/B.Sc/BBA (Semester System)**

**SEMESTER-3<sup>rd</sup>sem**

Subject-G.Pbi

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MONTH WISE DIVISION	SYLLABUS UNITISATION
<p align="center"><b>JULY &amp; AUGUST</b></p>	<p><b>UNIT- 1</b>ਆਧੁਨਿਕਪੰਜਾਬੀਵਾਰਤਕ ਵਤਨਦਾਪਿਆਰ, ਸਾਕਾਸ਼ੀਨਨਕਾਣਾਸਾਹਿਬ, ਘਰਦਾਪਿਆਰ ,ਮੇਰੀਦਾਦੀਜੀ ,ਗੁਰੂਅਰਜਨਦੇਵਜੀਦੀਸ਼ਹਾਦਤ। <b>UNIT 2 :-</b>ਚੋਣਵੇਂਪੰਜਾਬੀਇਕਾਂਗੀ ਸੁਹਾਗ, ਨਵਾਂਚਾਨਣ। <b>UNIT- 4</b>ਵਿਆਕਰਨ ਮੂਲਵਿਆਕਰਨਿਕਇਕਾਈਆਂ, ਪਰਿਭਾਸ਼ਾਤੇਵਨੰਗੀ- ਭਾਵੰਸ, ਸ਼ਬਦ।</p>
<p align="center"><b>SEPTEMBER</b></p>	<p><b>UNIT-1</b>ਆਧੁਨਿਕਪੰਜਾਬੀਵਾਰਤਕ ਸਾਂਤੀਨਿਕੇਤਨ, ਗਿੱਧਾ,ਅੱਥਰੂ, ਪੰਜਾਬੀਦਾਸੱਭਿਆਚਾਰ। <b>UNIT-2</b>ਚੋਣਵੇਂਪੰਜਾਬੀਇਕਾਂਗੀ ਅੰਨ੍ਹੇਨਿਸ਼ਾਨਚੀ, ਅਰਮਾਨ, ਚਾਬੀਆਂ, ਮਿੱਟੀਦਾਬਾਵਾ। <b>UNIT-4</b>ਵਿਆਕਰਣ ਵਾਕੰਸ਼, ਉਪਵਾਕ।</p>
<p align="center"><b>OCTOBER &amp; NOVEMBER</b></p>	<p><b>UNIT-1</b>ਆਧੁਨਿਕਪੰਜਾਬੀਵਾਰਤਕ ਸੜਕਪਾਰਕਰਦਾਬੁਢੇਪਾ। <b>UNIT-2</b>ਚੋਣਵੇਂਪੰਜਾਬੀਇਕਾਂਗੀ ਸੱਧਰਾਂ। <b>UNIT-4</b>ਵਿਆਕਰਨ ਵਾਕ। <b>UNIT:-3</b> ਸੰਖੇਪਚਰਨਾ। ਸ਼ਬਦਜੋੜਾਂਨੂੰਸੁੱਧਕਰਨਾ।</p>

UNIT- 1

ਆਧੁਨਿਕਪੰਜਾਬੀਵਾਰਤਕ (ਸੰਪਾਦਕਡਾ. ਗੁਰਬਚਨਸਿੰਘਤਾਲਿਬ), ਪੰਜਾਬੀਸਾਹਿਤਪ੍ਰਕਾਸ਼ਨ, ਅੰਮ੍ਰਿਤਸਰ।

\*UNIT-2 ਚੋਣਵੇਂਪੰਜਾਬੀਇਕਾਂਗੀ (ਇਕਾਂਗੀਸੰਗ੍ਰਹਿ)(ਸੰਪਾਦਕਡਾ. ਰਮਿੰਦਰਕੌਰ, ਕਸਤੂਰੀਲਾਲਐਂਡਸੰਨਜ, ਅੰਮ੍ਰਿਤਸਰ)

**BCG-303:CORPORATEACCOUNTING**

**Time:3Hrs**

**Max.Marks:100**

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**Special Instructions:** Eight questions of equal marks i.e. 10 marks each (specified in the syllabus) are to be set in the paper, two in each of four sections (A-D). Questions may be subdivided into parts. Students are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any section.

<b>Subject</b>	<b>July-August</b>	<b>September</b>	<b>October-November</b>
<b>Corporate Accounting</b>	<p><b>Section-A:</b></p> <ul style="list-style-type: none"> <li>➤ <b>CompanyAccounts:</b> <ul style="list-style-type: none"> <li>• ShareCapital</li> <li>• Redemption ofPreferenceShares</li> <li>• Issue ofDebentures</li> <li>• Redemption ofDebentures</li> </ul> </li> <li>➤ <b>BuyBackofShares</b></li> </ul>	<p><b>Section-A:</b></p> <ul style="list-style-type: none"> <li>➤ <b>Final Accounts ofCompanies</b></li> </ul> <p><b>Section-B:</b></p> <ul style="list-style-type: none"> <li>➤ <b>Amalgamation,Absorption andReconstruction(External)</b></li> <li>➤ <b>Alteration of ShareCapital and InternalReconstruction</b></li> </ul> <p><b>Section-D:</b></p> <ul style="list-style-type: none"> <li>➤ <b>Accounts of InsuranceCompanies</b> <ul style="list-style-type: none"> <li>• Accounts of LifeInsuranceCompanies</li> <li>• Accounts of GeneralInsurance Companies</li> </ul> </li> </ul>	<p><b>Section-C:</b></p> <ul style="list-style-type: none"> <li>➤ <b>Accounts ofBankingCompanies</b></li> </ul>

**Text book: Corporate Accounting By Dr. Sanjeev Sharma, Mrs. Kanwaldeep,  
V.M.Saini(SharmaPublications)**

## BCG-304:CompanyLaws

Time:3HrsMax.Marks:100

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**Special Instructions:** Eight questions of equal marks i.e.10 marks each (specified in the syllabus) are to be set in the paper, two in each of four sections (A-D). Questions may be subdivided into parts. Students are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any section.

### Unitization of Syllabus

Subject	July-August	September	October-November
Company Laws	<b>Section-A:</b> <ul style="list-style-type: none"><li>➤ <b>Introduction</b><ul style="list-style-type: none"><li>• Meaning and Nature of Company</li><li>• Kinds of Companies</li></ul></li><li>➤ <b>Formation of Company</b></li><li>➤ <b>Memorandum of Association</b></li><li>➤ <b>Articles of Association</b></li><li>➤ <b>Prospectus</b></li></ul>	<b>Section-B:</b> <ul style="list-style-type: none"><li>➤ <b>Share Capital</b></li><li>➤ <b>Transfer and Transmission of Shares</b></li><li>➤ <b>Membership in a Company</b></li></ul> <b>Section-C:</b> <ul style="list-style-type: none"><li>➤ <b>Company Meetings and Resolutions</b></li><li>➤ <b>Company Management (Directors)</b></li></ul>	<b>Section-C:</b> <ul style="list-style-type: none"><li>➤ <b>Other Managerial Personnel</b></li><li>➤ <b>Winding Up</b></li></ul> <b>Section-D:</b> <ul style="list-style-type: none"><li>➤ <b>Emerging issues in Company Law</b></li></ul>

**Text book: Company Law By Vijay Gupta, Poonam Sharma, K.C.Garg and Joy**

**Dhingra (Kalyani Publications)**

**B.COM 3<sup>RD</sup> SEM**  
**BCG-305:FinancialManagement**

Time:3Hours

Max.Marks: 100

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**Instructions:-**

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections(A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

Subject	July-August	September	October-November
Financial management.	<ul style="list-style-type: none"> <li>➤ <b>Time Value of Money:</b> <ul style="list-style-type: none"> <li>• Compounding and Discounting Techniques.</li> </ul> </li> <li>➤ <b>Capital Expenditure Decisions:</b> <ul style="list-style-type: none"> <li>• Methods of Capital Budgeting</li> </ul> </li> <li>• <b>Cost of capital:</b> concept, relevance of cost of capital.</li> <li>➤ <b>Sources of Finance.</b></li> <li>➤ <b>Capital Structure Decisions:</b> <ul style="list-style-type: none"> <li>• Various capital structure theories.</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>➤ <b>Dividend Decisions:</b> <ul style="list-style-type: none"> <li>• Meaning, Nature</li> <li>• Type and Dividend Theories.</li> </ul> </li> <li>➤ <b>Leverage and Capital Structure Theories.</b> <ul style="list-style-type: none"> <li>➤ <b>Bank financing:</b> <ul style="list-style-type: none"> <li>• Recommendations of Tandon committee and Chore committee Management of components of working capital (an introduction only).</li> </ul> </li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>➤ <b>Working Capital Management</b> <ul style="list-style-type: none"> <li>• Introduction; Meaning and Concept of Working Capital</li> <li>• Management of Working Capital and Issues in Working Capital</li> <li>• Estimating Working Capital Needs</li> <li>• Operating or Working Capital Cycle.</li> </ul> </li> </ul>

**Text Book.: Financial Management By Shashi.K.Gupta, R.K.Sharma (Kalyani Publications)**

**B.com. 3<sup>rd</sup> SEM**  
**(Session 2024-**  
**25)BCG306:InternationalBu**  
**siness**

**Time:3Hours**

**Max.Marks:100**

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**Instructions:-**

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections(A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

**Unitization of Syllabus:**

Subject	July-August	September	October-November
International business	<ul style="list-style-type: none"> <li>➤ <b>Introduction to International Business:</b> <ul style="list-style-type: none"> <li>• Globalization International business</li> </ul> </li> <li>➤ <b>Modes of entry into international business.</b></li> <li>➤ <b>International Business Environment</b> <ul style="list-style-type: none"> <li>• National and foreign</li> </ul> </li> <li>➤ <b>Recent trends in world trade</b></li> <li>➤ <b>International Organizations and Arrangements</b></li> </ul>	<ul style="list-style-type: none"> <li>➤ <b>Regional Economic Co-operation</b> <ul style="list-style-type: none"> <li>• Forms of regional groupings.</li> </ul> </li> <li>➤ <b>International Financial Environment</b></li> <li>➤ <b>Foreign exchange markets and risk management</b></li> <li>➤ <b>Foreign Trade promotion measures.</b></li> </ul>	<ul style="list-style-type: none"> <li>➤ <b>Theories of International Trade an overview</b></li> <li>➤ <b>Measures for promoting foreign investments into and from India .</b></li> </ul>

**TextBook:InternationalBusinessByPunamAggarwal,JatinderKaur(KalyaniPublications)**

**BCG-307:BUSINESSENVIRONMENT**

**Time:3 Hours**

**Max.Marks:100**

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**Instructions:-**

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections(A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

<b>Subject</b>	<b>July-August</b>	<b>September</b>	<b>October-November</b>
<b>Business Environment</b>	<b>SectionA</b> <ul style="list-style-type: none"><li>➤ Indian business Environment</li><li>➤ Economic trends</li><li>➤ Problems of growth</li><li>➤ Role of government monetary and fiscal policy</li><li>➤ industrial policy</li></ul> <b>SectionB</b> <ul style="list-style-type: none"><li>➤ Exim policy, regulation of foreign investment</li></ul>	<b>SectionC</b> <ul style="list-style-type: none"><li>➤ Deficit financing and its implications for the Indian economy</li><li>➤ Economic planning in India</li><li>➤ objective Strategies and varieties of current five year plan</li><li>➤ Major policies</li><li>➤ Resource allocation</li></ul>	<b>SectionD</b> <ul style="list-style-type: none"><li>➤ Consumer rights and consumerism.</li><li>➤ Consumer Protection Act 1986</li><li>➤ FEMA, Trade policy</li><li>➤ Exim policy during the post reforms in India</li></ul>

**Textbook: Business Environment By Rosy Joshi and Sangam Kapoor  
(Kalyani Publications)**

**B.COM.Honours**

**Paper–I: BANKING AND FINANCIAL SYSTEM**

**Time: 3 Hours**

**Max. Marks: 100**

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**Instructions:-**

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

<b>Subject</b>	<b>July-August</b>	<b>September</b>	<b>October-November</b>
Banking and Financial System	<p><b>Section A</b></p> <ul style="list-style-type: none"><li>➤ <b>Financial Economics:</b><ul style="list-style-type: none"><li>• Overview of the Financial System</li></ul></li><li>➤ <b>The Financial System:</b> Nature, significance, structure</li><li>➤ <b>Modern Commercial Banking:</b><ul style="list-style-type: none"><li>• Role and functions of banks</li></ul></li></ul> <p><b>Section B</b></p> <ul style="list-style-type: none"><li>➤ <b>Payment and Collection of Cheque:</b><ul style="list-style-type: none"><li>• Banker–Customer relations</li></ul></li></ul>	<p><b>Section C</b></p> <ul style="list-style-type: none"><li>➤ <b>Principles of Lending:</b><ul style="list-style-type: none"><li>• Documentation Procedures</li></ul></li><li>➤ <b>Appraisal Techniques</b></li></ul>	<p><b>Section D</b></p> <ul style="list-style-type: none"><li>➤ <b>Priority Sector Lending</b></li><li>➤ <b>Consumer Loans:</b><ul style="list-style-type: none"><li>• Brief outline of procedures and practices.</li></ul></li></ul>

**Text book: Banking and Financial  
System By Parmod  
Sharma (Kalyanipublisher)**